

**F.O.I. Compliance** – Subject to Committee approval

**SUPERVISION DISTRICT COMMITTEE**  
**Communications Strategy ad hoc Subcommittee**

March 10, 2021

**Special Meeting – REMOTE MEETING held**

<b>Attendance:</b>	<u>Adhoc Committee Members</u>		<u>Administration:</u>	<u>Other</u>
(√ = attended)	Lon Seidman	√	Brian White	√
	David Fitzgibbons	√		
	Miriam Morrissey	√		
	John Stack	√		
	DG Fitton			

Call To Order: approx. 6:20 p.m. – *Lon Seidman, facilitator*

**Items / Discussion**

The Committee reviewed and discussed a CAFE sample policy regarding district social media.

Superintendent White reported that at the Committee’s request he has had conversations with Principals and the Director of Technology regarding district social media. The districts are currently considering launching a limited, school managed social media presence next fall.

Everyone agreed that there are many nuances to be researched and considered, particularly regarding privacy issues and time demands. There was a discussion regarding the possibility of short informative video snippets being produced as well, and the desire to engage VRHS students in that work.

Superintendent White noted that they will need to determine how to meet the needs of the community while balancing that with the new demands on the time required by staff to meet those needs.

**ADJOURNMENT:**

The Committee adjourned at 7:05 p.m.