Picture Day Snaps@Home

- for yearbooks -

Lifetouch and Shutterfly have come together to offer a new solution for school pictures and yearbooks.

This year only, through the convenience of the Shutterfly app, your students and families can capture a quick snap, add their favorite Lifetouch background and order a picture package @home!

To help you gather content to fill your yearbook pages, Advisers in the U.S. can leverage the digital picture within their school yearbook! The digital picture could be a solution to fill portrait pages OR activity pages, we’ll leave that part up to you!
Getting Started

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1 SPREAD THE WORD
Share promotional resources with students and families.

2 GATHER AND UPLOAD IMAGES
After families purchase a digital picture, have them share it with you using the options below:

OPTION 1: LEVERAGE SHUTTERFLY SHARE SITES
Set up your own unique Share Site. Once you’ve collected multiple pictures get ready to sync your Share Site. To learn more about Share Sites watch our training videos and view our help topics.

OPTION 2: SHARE DIRECTLY WITH THE ADVISER
High-resolution pictures can be shared via email or your own picture sharing solution. Upload pictures via Manage Pictures > Upload Pictures on your yearbook website. Don’t forget to add a tag!

QUICK TIPS FOR TAKING PICTURE DAY SNAPS @HOME PICTURES
• Families must create a Shutterfly.com account.
• Once the picture is taken, edited, loaded into the cart and a picture package is ordered, the digital download is found in Photos on the Shutterfly app or website.
• Families should share how they would like their students name spelled in the yearbook.
• Snaps at Home cannot be used for MYPC.*
• Advisers can leverage these for Portrait pages. Navigate to Manage Portrait Pictures > New Record > Add Picture > Upload.

*MYPC is an offering from Lifetouch. If you are not contracted for this, please disregard. To view specs of your contract please reference Contract and Book Settings on the yearbook website.

WANT TO LEARN MORE?

ADDITIONAL INFO FOR FAMILIES:
lifetouch.com/picture-day-snaps-at-home

ADDITIONAL INFO FOR ADVISERS:
schools.lifetouch.com/yearbooks/resources
**Q: CAN PARENTS USE PICTURE DAY SNAPS @HOME ON THEIR DESKTOP?**
A: No. The Picture Day Snaps @Home tool can only be accessed in the Shutterfly app. Though, once the picture is taken, edited and loaded into their cart, the purchased digital picture can be downloaded from their cart on a desktop.

**Q: WHAT IS THE DIGITAL PICTURE RESOLUTION?**
A: Once purchased, the picture can be downloaded from the Shutterfly App OR Shutterfly.com on a desktop. The digital download from the Shutterfly App is the preferred method of use.

Resolution if downloaded from the Shutterfly app: 720x900.
Resolution if downloaded from Shutterfly.com: 2400x3000.

**Q: HOW SHOULD WE COLLECT THE SCHOOL PICTURES FROM PARENTS?**
A: You can stick with the method you typically use to gather pictures. If you’re looking for help, we suggest email, Google Forms or Shutterfly Share Sites.

**TIP:** Be sure to ask parents how they would like the student name shown in the yearbook.

**Q: HOW UNIFORM WILL THE PICTURES LOOK ON A YEARBOOK PAGE SPREAD?**
A: We recommend that you promote the “blue” Picture Day Snaps @Home background to parents. This will ensure background consistency. For more tips to share with parents, go to schools.lifetouch.com/yearbooks/resources.

**LOOKING FOR MORE INFORMATION?**
Parents can learn more here: lifetouch.com/picture-day-snaps-at-home
Advisers can learn more here: schools.lifetouch.com/yearbooks/resources