

BALTIMORE COUNTY PUBLIC SCHOOLS

DATE: March 9, 2010

TO: **BOARD OF EDUCATION**

FROM: Dr. Joe Hairston, Superintendent

SUBJECT: **PROPOSED ANNOUNCER SIGN AT CATONSVILLE
ELEMENTARY SCHOOL**

ORIGINATOR: Manuel Rodriguez, Assistant Superintendent, Southwest Area

**RESOURCE
PERSON(S):** Linda Miller, Principal, Catonsville Elementary School

RECOMMENDATION

That the Board of Education approves the installation of the proposed announcer sign at Catonsville Elementary School.

Catonsville Elementary School is proposing the installation of the announcer sign at the school be approved. The proposed announcer sign is 4' x 8' - single face illuminated freestanding pedestal mounted sign.

The announcer sign at Catonsville Elementary School is being erected with monies provided by the Catonsville Elementary School PTA.

The addition of the announcer sign will increase school spirit and parent involvement. The project will enhance the image of Catonsville Elementary School, as well as allow the administration and staff to communicate with the community. The sign will be used in addition to the current means of communicating which is via newsletters and fliers. The addition will increase parental involvement and will increase support of the school. This project will continue to support school improvement while heightening the level of school spirit and school ownership.

The installation of the announcer sign is directly aligned with Baltimore County Public Schools Blueprint for Progress - Performance Goal 6, Indicator 6.4, 6.5, 6.6 and Key Strategies d, e, and h.

The announcer sign will increase parental and community awareness for increased involvement. Participation in activities at the school will be logged and monitored by the school administration, teachers, and staff. One means of evaluating an increase in involvement and participation will be via sign in sheets. These sheets will be posted at activities and events, including parent nights, PTSA events and conference nights. Administrators, teachers, and staff will be monitoring all school and community events to allow for the most effective use of communicating with stakeholders using the announcer sign.