DATE: January 11, 2011

TO: BOARD OF EDUCATION

FROM: Dr. Joe A. Hairston, Superintendent

SUBJECT: CONSIDERATION OF THE PROPOSED CHANGES TO BOARD OF EDUCATION POLICY 7530 – NAMING OF A CAPITAL PROJECT OR AREA OF A SCHOOL

ORIGINATOR: Joe A. Hairston, Superintendent

RESOURCE PERSON(S): Michael Sines, Executive Director, Department of Physical Facilities

RECOMMENDATION

That the Board of Education approves the proposed changes to Board of Education Policy 7530. This is the third reading.

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Attachment I – Policy Analysis
Attachment II – Proposed Policy 7530
Policy Analysis for
Board of Education Policy 7530
Naming of a Capital Project or Area of a School

Statement of Issues or Questions Addressed
In accordance with Rule 8130, Policy 7530 is scheduled for review on school year 2010-2011. The policy has been revised to conform to the Policy Review Committee’s editing conventions and to align with the school system’s administrative organization.

Cost Analysis and Fiscal Impact on School System
There will be no fiscal impact on the system as a result of the changes.

Relationship to Other Board of Education Policies
1. Board of Education Policy 7330, Capital Projects that are Funded by Private Donations
2. Board of Education Policy 7520, Naming of the Building and Dedication
3. Board of Education Policy 8362, Gifts to the Board of Education, Schools, and Offices Within the School System
4. Board of Education Policy 8363, Conflict of Interest

Similar Policies Adopted by Other Local School Systems
1. Baltimore City Board of School Commissioners, Policy FFA, Naming/Renaming a School Facility
2. Harford County Board of Education Policy, 20-0024-000, Naming of Public School Facilities
3. Howard County Board of Education, Policy 6050, Naming or Renaming of School Buildings
4. Montgomery County Board of Education, Policy FFA, Naming School Facilities
5. Prince George’s County Board of Education, Policy 3500, Naming of New Schools

Draft of Proposed Policy
Attached

Other Alternatives Considered by Staff
No other alternatives were considered.

Timeline
First reading – November 23, 2010
Public comment – December 7, 2010
Third reading/vote – January 11, 2011
NEW CONSTRUCTION: Occupying

Naming of a Capital Project or Area of a School

I. PHILOSOPHY

A. The Board of Education OF BALTIMORE COUNTY (BOARD) recognizes that individuals, private organizations, parent and community groups, or businesses may wish to propose a name for a capital project or area of a school. [The proposal may or may not be related to a private donation, as governed by Policy 7330.]

II. AUTHORITY

A. The Board [of Education of Baltimore County] reserves sole control and authority over the naming of any school, capital project or area of any school. Moreover, the Board hereby retains the right to rename any capital project or area at any time in the future if the name is deemed by the Board to be inconsistent with [the] ITS educational mission or IS otherwise disruptive to the learning environment.

III. IMPLEMENTATION

A. [Accordingly,] The Board hereby directs the Superintendent to establish [the necessary rules and] procedures for accepting a proposal to name a capital project or area of a school.
1. Exceptional private donations or other circumstances may be recognized by naming a capital project or an appropriate area at a school in honor of a deceased individual, private organization, business, community organization or foundation.
2. Unless reauthorized by the Board, no naming shall extend beyond ten (10) years from the date of formal Board adoption.

Related Policies: Board of Education Policy 7330, Capital Projects that are Funded by Private Donations
BOARD OF EDUCATION POLICY 7520, NAMING OF THE BUILDING AND DEDICATION
Board of Education Policy 8362, Gifts to the Board of Education, Schools, and Offices Within the School System
Board of Education Policy 8363, Conflict of Interest