

BALTIMORE COUNTY PUBLIC SCHOOLS

DATE: April 5, 2011

TO: **BOARD OF EDUCATION**

FROM: Dr. Joe A. Hairston, Superintendent

SUBJECT: **CONSIDERATION OF THE PROPOSED NEW POLICY 7260,
SCHOOL MARQUEE SIGNS**

ORIGINATOR: Joe A. Hairston, Superintendent

RESOURCE
PERSON(S): Michael Sines, Executive Director, Department of Physical Facilities

RECOMMENDATION

That the Board of Education approves the proposed changes to Policy 7260.
This is the third reading.

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Attachment I – Policy Analysis
Attachment II – Policy 7260

**POLICY ANALYSIS FOR
BOARD OF EDUCATION POLICY 7260
SCHOOL MARQUEE SIGNS**

Statement of Issues or Questions Addressed

Staff is recommending that a policy be adopted that provides guidelines for the design, construction and installation of school marquee signs. Due to growing interest in the installation of marquee signs on the part of the schools and communities, staff believes that a policy is needed in order to maintain consistency and uniformity.

Cost Analysis and Fiscal Impact on School System

There will be no fiscal impact on the system as a result of this policy.

Relationship to Other Board of Education Policies

1. Board of Education Policy 7250, *School Building Design*
2. Board of Education Policy 7330, *Capital Projects Funded Through Private Donations*
3. Board of Education Policy 7530, *Naming of a Capital Project or Area of a School*
4. Board of Education Policy, 8362, *Gifts to the Board of Education, Schools, and Offices within the School System*

Legal Requirements

None

Similar Policies Adopted by Other Local School Systems

None

Draft of Proposed Policy

Attached

Other Alternatives Considered by Staff

No other alternatives were considered.

Timeline

First Reading – April 5, 2011

Public Comment – May 10, 2011

Third Reading – June 14, 2011

NEW CONSTRUCTION: DESIGNING

SCHOOL MARQUEE SIGNS

I. PHILOSOPHY

- A. THE BOARD OF EDUCATION OF BALTIMORE COUNTY (BOARD) ENCOURAGES COMMUNITY PARTICIPATION IN SCHOOL ACTIVITIES AND BELIEVES THE USE OF SCHOOL MARQUEE SIGNS ENHANCE SCHOOL IDENTITY, SCHOOL SPIRIT, AND SCHOOL COMMUNICATION WITH THE COMMUNITY.
- B. SCHOOL MARQUEE SIGNS ARE AUTHORIZED WITH THE APPROVAL OF THE SUPERINTENDENT.

II. IMPLEMENTATION

- A. THIS POLICY WILL APPLY TO ALL FUTURE SCHOOL MARQUEE SIGNS, AS WELL AS CHANGES TO EXISTING SCHOOL MARQUEE SIGNS.
- B. THE SUPERINTENDENT SHALL ESTABLISH A RULE TO IMPLEMENT THIS POLICY.

RELATED POLICIES: BOARD OF EDUCATION POLICY 7250, *SCHOOL BUILDING DESIGN*
BOARD OF EDUCATION POLICY 7330, *CAPITAL PROJECTS FUNDED THROUGH PRIVATE DONATIONS*
BOARD OF EDUCATION POLICY 7530, *NAMING OF A CAPITAL PROJECT OR AREA OF A SCHOOL*
BOARD OF EDUCATION POLICY 8362, *GIFTS TO THE BOARD OF EDUCATION, SCHOOLS, AND OFFICES WITHIN THE SCHOOL SYSTEM*

POLICY
ADOPTED: _____

BOARD OF EDUCATION OF BALTIMORE COUNTY