DATE: October 11, 2011

TO: BOARD OF EDUCATION

FROM: Dr. Joe A. Hairston, Superintendent

SUBJECT: CONSIDERATION OF THE BOARD OF EDUCATION’S FOCUS AREAS FOR 2011-2012

ORIGINATOR: Lawrence E. Schmidt, Esq., Board President

RESOURCE PERSON (S):

RECOMMENDATION

That the Board of Education approves its Focus Areas for 2011-2012.

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Attachment I – Proposed Focus Areas 2011-2012
Board of Education Mission
The Board of Education of Baltimore County is committed to providing a quality education for all students in safe and orderly schools by developing and implementing policies reflective of global conditions and community values while also ensuring the efficient and effective use of fiscal and human resources.

Focus Areas 2011-2012
Every year, the Baltimore County Public Schools Board of Education identifies specific focus areas. This document highlights the Board's focus areas for 2011-2012 and shows how they are aligned with the school system’s foundational Blueprint for Progress, Phi Delta Kappa curriculum audit, and ISO-9001:2008 Quality Management System.

Performance Goals from the Baltimore County Public Schools Blueprint for Progress

Performance Goal 1
By 2012, all students will reach high standards, as established by the Baltimore County Public Schools and state performance level standards, in English/reading/writing, mathematics, science, and social studies.

Performance Goal 2
By 2012, all English Language Learners will become proficient in English and reach high academic standards in English/reading/writing, mathematics, science, and social studies.

Performance Goal 3
All students will be taught by highly qualified teachers.

Performance Goal 5
All students will graduate from high school.

Student Achievement
Through a quality curriculum, which includes increased rigor and data-driven decision-making, promote continued advancement of student achievement in Baltimore County Public Schools by:

1. Monitoring the success of programs through performance data.
2. Providing teachers with ongoing assessments of students’ learning needs.
3. Ensuring that all students are enrolled in rigorous courses preparing them to be college and workforce ready upon graduation.
4. Expanding participation in Advanced Placement and SAT programs.
5. Addressing performance standard levels in all courses including technology, art, music, and physical education.
6. Monitoring that resources are directed to schools where they are most needed.
7. Identifying outreach opportunities to support student achievement.
8. Monitoring the transition of the curriculum to the Common Core State Standards.

Staffing
Continue to demonstrate to Baltimore County Public Schools’ employees that they are the school system’s most important resource by:

1. Striving to place the most qualified and effective leadership and staff into underperforming schools.
2. Ensuring that all students will be taught by highly qualified and highly effective teachers.
3. Providing effective professional development and resources to teachers and staff that support teachers to facilitate differentiated instruction.
4. Advocating for competitive employee salaries and benefits.

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Performance Goal 4
All students will be educated in school environments that are safe and conducive to learning.

Facilities
Build and maintain facilities in the Baltimore County Public Schools’ system that are conducive to teaching and learning by:

1. Increasing maintenance-related budgets and maintaining all buildings to specified standards.
2. Exploring alternatives for additional school sites.
3. Developing a long range plan for providing air conditioning in all schools.
4. Supporting the Superintendent’s budget request related to safe school initiatives.
5. Incorporating the latest trends in “green” design into future construction/renovation projects.

Performance Goal 6
Engage parents/guardians, business, and community members in the educational process.

Communications and Marketing
Promote Baltimore County Public Schools and enhance Board communications by:

1. Increasing effective Board communications (e.g., on-line public comment for Board of Education policies; reordering agenda to include public comment at the beginning of the meeting.
2. Using all communication vehicles effectively to inform internal and external stakeholders about BCPS.
3. Developing a legislative agenda, and sharing it with Board advisory councils, stakeholder groups and elected officials.
4. Meeting with the County Executive and County Council.
5. Lobbying more effectively in Annapolis.
6. Exploring new ways of engaging families and communities to join with us in promoting student achievement.
7. Encouraging citizens to participate in the work of the Area Education Advisory Councils, which provide input to the Board.
8. Establishing uniformity and consistency for all written and electronic communication.

Performance Goal 7
Involve principals, teachers, staff, stakeholders, and parents/guardians in the decision-making process.

Performance Goal 8
All students will receive a quality education through the efficient and effective use of resources and the delivery of business services.

Fiscal Management
Maintain BCPS status as a model of public sector fiscal management by:

1. Continuing initiatives to enrich Board knowledge in fiscal areas.
2. Setting Board priorities and fiscal decisions based on hard data.
3. Ensuring an effective Education Foundation to enhance corporate and community support.