

BALTIMORE COUNTY PUBLIC SCHOOLS

DATE: November 7, 2012

TO: **BOARD OF EDUCATION**

FROM: S. Dallas Dance, Superintendent

SUBJECT: **CONSIDERATION OF PHASE I FOR THE UPDATED CURRICULA
FOR THE BUSINESS EDUCATION PROGRAMS OF STUDY**

ORIGINATOR: Kevin A. Hobbs, Deputy Superintendent

**RESOURCE
PERSON(S):** Patricia Lawton, Chief Academic Officer
Dr. John Quinn, Executive Director, STEM
Kara Lynch, Supervisor, Office of Career and Technology Education

INFORMATION

That the Board of Education approves the Phase I Course Approval forms to revise the following courses based on MSDE updates:

Business Management Capstone
Accounting and Finance Capstone
Advanced Business Management

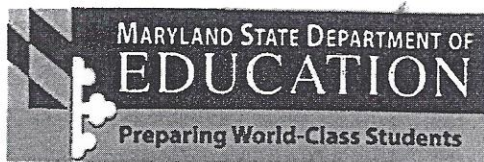
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Attachment I: Executive Summary
Attachment II: Letter from MSDE announcing new program

Phase I Course Approval Forms for Updated Business Education Programs of Study Executive Summary

MSDE has updated the coursework in the business, management, and finance cluster. In order to align with the new programs of study, three new courses need to be added. These courses will replace existing courses. MSDE has developed a state curriculum for each course. BCPS will need to adapt this curriculum to the BCPS format. BCPS will align to the state program of study and will be eligible to apply for Perkins funding needed to successfully run each program.

A letter detailing the information from MSDE is attached to this documentation.



Bernard J. Sadusky, Ed.D.
Interim State Superintendent of Schools

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TO: Local Directors of Career and Technology Education (CTE)
FROM: Katharine M. Oliver
Assistant State Superintendent
Division of Career and College Readiness
DATE: April 17, 2012
SUBJECT: Approval of Revised Program for Business Management and Finance

I am pleased to share with you the recently revised and approved CTE Pathway Programs for the Business, Management and Finance (BMF) Career Cluster. These programs are dedicated to providing students with rigorous academics, broad cluster knowledge and skills, and advanced technical skills related to:

- Business Management;
- Accounting and Finance;
- Marketing; and
- Business Administrative Services.

For a downloadable copy of the Learning Objectives and Course Outlines for each CTE program developed by the BMF Program Affiliate, please visit the website www.BusinessEducationMSDE.com.

BMF Programs:

The programs were developed collaboratively with our Program Affiliate partner, University of Maryland Eastern Shore, under the direction of Dr. Nicole Buzzetto-More. Each course in these programs has been identified and developed with business, postsecondary and local school system partners. Incorporating certification and/or national standardized examinations into the curriculum is designed to increase the career and college readiness of students. Each program allows students to graduate with the skills and knowledge necessary to pursue postsecondary education and middle skill-level business positions.

All BMF students will be required to take two foundation courses – Principles of Business Administration and Management; and Principles of Accounting & Finance. Upon completion of the two foundation courses, students are required to complete two additional courses in their selected program of study including Business Management, Accounting and Finance, Marketing or Business Administrative Services. This final course in each pathway includes options for a capstone course, dual enrollment or an internship.

Each school system planning to implement the CTE Pathway Program in Business Management and Finance will need to submit the attached program proposal specifying the local program advisory committee, the options offered, and the articulation agreements in place.

If the local school system finds it necessary to use different course titles, the same learning outcomes must be addressed in the entire program and in each of the four courses. Utilizing other course titles, sequences and credits is acceptable as long as the course and program content covers what is stated in the approved proposal attached to this memo. However, changing course titles may impact state-wide articulation agreements.

If you have any questions, please contact Bridgette M. Sloan of the Business Management and Finance (BMF) Career Cluster Team at 410-767-0556 or by email; bsloan@msde.state.md.us

KMO: bms

Attachment
c: CTE Staff