

BALTIMORE COUNTY PUBLIC SCHOOLS

DATE: March 19, 2013

TO: **BOARD OF EDUCATION**

FROM: S. Dallas Dance, Superintendent

SUBJECT: **REPORT ON THE BALTIMORE COUNTY PUBLIC SCHOOLS
FOUNDATION, INC.**

ORIGINATOR: Deborah S. Phelps, Director, Education Foundation
Donald L. Arnold, President, Education Foundation

**RESOURCE
PERSON(S):**

INFORMATION

That the Board of Education receives an update on the Education Foundation.

REPORT ON
THE EDUCATION FOUNDATION OF BALTIMORE COUNTY PUBLIC SCHOOLS
EDUCATION, INC.
MARCH 19, 2013

OVERVIEW OF THE EDUCATION FOUNDATION OF BALTIMORE COUNTY PUBLIC SCHOOLS, INC.

The Education Foundation of Baltimore County Public Schools Education, Inc. was organized on October 26, 1992, under Section 501 (c) (3) to attract and direct public financial contributions to programs and activities of the school system in support of quality education for all children. Since that time, parents, alumni, retirees, community members and businesses are among the groups selecting to contribute in support of their local public schools. Contributions to the foundation may be donor designated for specific projects or programs, or they may be offered for more general systemic support.

VISION:

To provide community and corporate funding in support of Public Education in Baltimore County and to manage those resources for continuous student improvement of all students in partnership with the Baltimore County Public Schools.

MISSION:

The Education Foundation of Baltimore County Public Schools, Inc. is an independent, 501(c) (3) community-based organization that mobilizes the public, private and corporate will and resources needed in support of initiatives that are not supported by BCPS needed to guarantee a world-class public education for all Baltimore County Students. To do this we:

- **Invest in Teaching and Learning:** We provide supplemental venture capital to educators (*principals, teachers, administrators and parents*) to accelerate student achievement through well defined initiatives.
- **Mobilize the Community:** We marshal the talent and resources of businesses, philanthropic organizations, government agencies, parents, citizens, and businesses in support of public education to strengthen every public school.

GOALS

- To provide financial resources for programs and initiatives that aligns and supplements students' education experience.
- To encourage academic excellence.
- To promote community and BCPS system awareness in education and the Foundation.
- To ensure the perpetuity of the Foundation with an endowment fund.

STATEMENT of PURPOSE

The purpose of the Foundation is to solicit, manage, and distribute supplemental funds for educational purposes in program areas that may not be funded by the school system. Funding is supplemental and does not replace or alter use of tax-based revenue. Donations are received from individuals, corporations, and other foundations to fund educational programs and projects

that are in alignment with the school system's strategic plan and to create an Endowment Fund. Programs will be funded from donations as well as a percent of the Endowment Fund.

**ORGANIZATION, STRUCTURE AND MANAGEMENT OF
THE EDUCATION FOUNDATION OF BALTIMORE COUNTY PUBLIC SCHOOLS, INC.**

The Foundation's current organizational structure has been analyzed to determine whether it is structured to meet the previously established vision, mission, goals, and statement of purpose. Working collaboratively through this analysis, the Foundation began the 2012-2013 school year with the consulting firm of Krupp, Hooper & Associates. The Foundation's Executive Committee and Board of Directors, under the leadership of the Director, focused on the organizational effectiveness, and are willing to change and/or modify various components in order to strengthen the operation of the Foundation.

The information below reflects current and proposed organizational structure of The Education Foundation of Baltimore County Public Schools, Inc.

The Foundation currently consists of: Officers/Executive Committee members (*consisting of four officers*), a Board of Directors (*consisting of eleven directors inclusive of two Board members from the Baltimore County Public Schools Board of Education*) and Staff (*consisting of four Baltimore County Public Schools employees; one being the newly appointed, first director in the existence of the Foundation*).

**2012-2013 FOUNDATION OFFICERS/EXECUTIVE COMMITTEE/BOARD OF DIRECTORS
STRUCTURE**

OFFICERS/EXECUTIVE COMMITTEE

PRESIDENT

Donald L. Arnold, CFP® VALIC

VICE PRESIDENT

David Uhlfelder, PA David Uhlfelder, PA
BCPS Board of Education Member

SECRETARY

Molly F. Shock

TREASURER

Alan N. Kanter, Esq. Retired

BOARD OF DIRECTORS

Douglas Eder	Oak Contracting
Gerald Feldman, M.D.	
John A. Hayden, III Esq.	Whiteford, Taylor & Preston, LLP
Larry Kamanitz, CPA	Grant Thornton (Retired Partner)
George Moniodis	BCPS Board of Education Member

Lynch
Steven Prumo
Dennis Robinson, Jr. Esq.
Timmy Ruppensberger, Esq.
James A. Sasiadek
Mike Trenery
Stacy Walsh

The Sanford Clark Group, Merrill
Whiteford, Taylor & Preston, LLP
Retired Education Administrator
Black Oak Associates
WMAR-TV

STAFF

Deborah S. Phelps

Director

Appointment by the Superintendent July, 2013

First Director of the Foundation

Patrick Fannon

Controller

Robert J. Barrett

Office of Community Outreach

Executive Officer

Kimberly A. Lawrence

Administrative Assistant (Shared)

2013-2014 ADVISORY BOARD/FOUNDATION DEVELOPMENT COUNCIL FORMATION

The Foundation is discussing and considering the need to implement a newly formed Advisory Board/ Foundation Development Council to assist the Director and President with issues/concerns related to public education and business community partnerships. The newly formed Board/Council would provide support and guidance on current long-range issues and goals of the Foundation, as well as open doors on behalf of the Foundation to secure human and financial support aligned with our mission, vision, and goals.

Community and business partners that are being considered as members to the Board/Council include but is certainly not limited to the following professions: TV/RADIO/media, higher education professionals, medical professionals, athletic professionals and athletes, retired employees of Baltimore County Public Schools, current employees of Baltimore County Public Schools, President of the Baltimore County PTSA and school-based PSTA members, faith-based individuals, hotel and tourism, and various businesses including, but not limited to – legal, finance/accounting, technology, etc.

COMMITTEES

The Foundation has four newly formed, functioning committees that meet weekly/monthly. The committees are as follows: Governance Task Force, Development, Finance/Planning Implementation, Marketing/Publicity, and Ad Hoc.

ACCOMPLISHMENTS

Since the inception of The Education Foundation of Baltimore County Public Schools, Inc., it has successfully collaborated with non-profits, government agencies, business, and the parents and communities of many schools in Baltimore County to bring a number of projects successfully to fruition. They include but are not limited to the following:

The Foundation has provided funds for various “Seed Projects” and targeted projects for:

- Home and Hospital
- High School Robotics
- Purchase of computers and computer software

- Junior Achievement
- Odyssey

PROJECTS AND INSTRUCTIONAL INITIATIVE GRANTS

The Education Foundation of Baltimore County Public Schools, Inc., since 2000 has disbursed over \$2,900,000. These projects include the following bulleted items:

- Approximately eighty projects since 2000 with thirty-five still active.
- Sixteen Scholarship Projects including 158 awarded scholarships \$153,000.
- Two high school stadium projects (\$205,000).
- Eleven school playground projects (\$299,000).
- Fifteen school technology projects (\$897,000).
- High School Robotics teams (\$49,000).
- Capital improvements at two elementary schools (\$480,000).
- Thirty-two school-based instructional projects (\$837,000).
 - Thirty restricted projects.
 - Two unrestricted accounts.

Each year The Education Foundation Baltimore County Public Schools, Inc. has provided schools with the opportunity to apply for up to two thousand dollar grants (\$2,000) to support projects during the school year that are aligned with the *BCPS Blueprint for Progress* and the School Improvement Plans. Focus areas of the grants include the following areas: Arts and Culture, Financial Literacy, Green Initiative and Environmental Sustainability and STEM (*Science, Technology, Engineering and Math.*)

Below are the results:

- 2010-2011 - Ten Instructional Initiative Grants awarded supporting seventeen elementary, middle, and high schools (\$13,409).
- 2011-2012 - Nine Instructional Initiative Grants awarded supporting seventeen elementary, middle, and high schools (\$17,820).
- 2012-2013 - Twenty-one Instructional Initiative Grants awarded supporting thirty elementary, middle, and high schools (\$34,457).

PROGRAMS AND INITIATIVES

Many BCPS departments, offices, and schools have been and continue to work with the Foundation to raise funds for specific programs, initiatives, and projects. Some of these projects are:

- Office of Career and Technology Education student internships and scholarships.
- Office of World Languages supports funding for the Chinese Cultural Exchange Program.
- Department of Technology supports funding for hardware, software, and infrastructure needs including those of Assistive Technology and Home and Hospital programs.

- Twenty-four Challenge Mathematics Enrichment and Competition for elementary and middle school students.
- Associated Builders and Contractors Fund.
- Woodholme Elementary School in support and funding for the Robotics Program and Technology Integration.
- Patapsco High School and Center for the Arts in support of the marching band appearances globally upon invitation.
- Carroll Manor Elementary School in support of technology and library materials.
- Franklin Elementary School in support of technology.
- Hampton Elementary School in support of instructional program enhancements.
- Jacksonville Elementary School in support of equipment, books and materials.
- Pikesville Middle School in support of instructional enhancements.
- Pikesville Middle School in the funding for an auditorium.
- Rodgers Forge Elementary School in support of technology.
- West Towson Elementary School in support of technology.

GRANTS

During the 2012-2013 school year, the following grants have been issued to the Foundation:

- \$10,000 Play 60 Super School grant– Stoneleigh Elementary School.
- \$10,000 NFL Network/Verizon (matching grant) – Office of Health Education.
- \$10,000 Maryland Physicians Care and My Healthy World grant – Holabird Middle School.
- \$10,000 Rosedale Federal Savings and Loan Association grant – Kenwood High School.

SPONSORED EVENTS 2012-2013 THROUGH 2013-2014 TO DATE

- *Welcome Reception*, October 10, 2012, introducing Superintendent, Dr. S. Dallas Dance and Foundation Director, Deborah S. Phelps at The Suburban Club .
- *Foundation Logo Contest* – working with the BCPS Office of Art, the Foundation solicited support from high school students to participate in the creation and design of a logo. Participating schools included Hereford High School, Patapsco High School, Perry Hall High School, Randallstown High School, Overlea High School, and Western School of Technology.
- *Education is a BLAST Night Family Night* held on February 23, 2013, at the Mariner Arena. Approximately seventy-one tickets were sold. Earnings pending. A check for \$1,000 will be donated to the school that sells the most tickets – compliments of John A. Hayden III, Esq. of Whiteford, Taylor & Preston, LLP. The check will be issued to Shady Spring Elementary School.
- *State of the Schools Luncheon*, March 21, 2013, Valley Mansion
The Foundation is hosting this event working collaboratively with the BCPS Office of Community Outreach. Thus far, a total of \$33,800 has been received for the event with \$56,250 promised by local businesses, colleges, universities and foundations. Sponsorship packets were created and designed to clearly explain the various

sponsorships available for the event. Sponsorships continue to arrive daily in support of the event.

- *Teen for Jeans 2013*, February 2013, eleven schools partnered via the Baltimore County Education Foundation, Inc. with Aeropostale in support of the implementation of a community service project for homeless teens. Participating schools collected 3,574 pair of jeans to tabulate, box, and donate to two local stores in Baltimore County. In return, each student participant received a 25% coupon for a new pair of jeans. Schools had the opportunity to compete for a \$10,000 grant and a \$5,000 scholarship.
- *Golf and Tennis Classic*, September 30, 2013, at Woodholme Country Club, the Foundation is partnering with Maryland Association of Nonpublic Education Facilities (*MANSEF*) to host this event.
- *A Celebration of MOM ~ An Investment in our Children*, May 11, 2013, at Port Discovery. The Foundation partners with Port Discovery.
- *WE Give Books* – Meeting scheduled with the Office of Language Arts to discuss *We Give Book (WGB)* and the Pearson Foundation aimed to assist the Foundation in securing low-cost books for use in schools. Books will be acquired through the We Give Book Million Reasons to Read Challenge matching program. (*Event pending*)
- *Parent Involvement Day* – a meeting was held with the BCPS Title I Office to discuss the possible plans for gaining sponsorships to host a day involving parent/guardians in Title I schools, to provide resources and gain knowledge pertaining to child development and school involvement. (*Event pending.*)

In addition to all of the above information pertaining to the transformation of The Education Foundation Baltimore County Public Schools, Inc., we ask that you make it a point to visit our URL site, ***EducationFoundationBCPS.org***, allowing us to showcase the work of the Foundation and how it impacts our school system. It will be launched at the State of the Schools Luncheon along with our FACEBOOK page and Twitter account. We are currently going through a name change from being identified as *The Baltimore County Public Schools Education Foundation, Inc.* to *The Education Foundation of Baltimore County Public Schools, Inc.*

Join us in making a contribution to The Education of Baltimore County Public Schools, Inc.

By contacting

Deborah S. Phelps, Director

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or

Donald A. Arnold

arnold@verizon.net

Contributing to a Brighter Future!

To invest in teaching and learning by mobilizing the community to fund activities and programs that aligns with Baltimore County Public Schools vision of a successful and bright future for every student.