

**BALTIMORE COUNTY PUBLIC SCHOOLS**

**DATE:** October 22, 2013

**TO:** **BOARD OF EDUCATION**

**FROM:** S. Dallas Dance, Superintendent

**SUBJECT:** **RECOMMENDATIONS FOR AWARD OF CONTRACTS**

**ORIGINATOR:** Michael G. Sines, Chief Operations Officer

**RESOURCE PERSON(S):** Rick Gay, Manager, Office of Purchasing  
Pradeep Dixit, Executive Director, Physical Facilities

**RECOMMENDATION**

That the Board of Education approves the following contract recommendations.

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See the attached list of contract recommendations presented for consideration by the Board of Education of Baltimore County.

Appendix I – Recommendations for Award of Contracts – Board Exhibit

**Recommendations for Award of Contracts  
Board Exhibit – October 22, 2013**

- 1. Contract Extension and Modification:** Literacy Professional Development  
**Contract #:** JNI-744-13

**Term:** N/A      **Extension:** 1 year, 7 mos.      **Contract Ending Date:** 10/31/15  
**Estimated contract authority:** \$ 100,000  
**Estimated modification amount:** \$ 287,000  
**New estimated total contract authority:** \$ 387,000

**Board meeting date:** October 22, 2013

**Description:**

On March 5, 2013, the Board approved this contract through March 31, 2014. The Office of Title I is extending the contract for one year and seven months enabling principals, assistant principals, and teachers to continue to engage in a whole-school professional development until the end of the grant. Therefore, the contract needs to be modified to add funding for the extension of the program.

As aligned with Goal 1, Key Action 6, in the system strategic plan, *Blueprint 2.0*, this contract allows onsite consulting services that will enable principals, assistant principals, and teachers to engage in a whole-school professional development initiative around the implementation of guided reading and the reading workshop model. Schools will benefit from classroom coaching services in which consultants identified as experts in the guided reading and reading workshop models will provide job-embedded professional development support to teachers.

**Recommendation:**

Award of contract extension and modification is recommended to:

Heinemann

Baltimore, Maryland

**Responsible school or office:**

Department of Special Programs

**Contact person:**

Kathleen McMahon

**Funding source:**

FY 14 Title I School Improvement  
1003(a) Approaching Target and Title I  
(a) grants

**2. Contract Modification:** Automated Substitute Teacher Notification System  
**Contract #:** RGA-122-04 (Anne Arundel Contract #110-98)

<b>Term:</b> N/A	<b>Extension:</b> N/A	<b>Contract Ending Date:</b> 4/30/19
<b>Estimated contract authority:</b>	\$ 588,197	
<b>Estimated modification amount:</b>	\$ 954,600	
<b>New estimated total contract authority:</b>	\$ 1,542,797	

**Board meeting date:** October 22, 2013

**Description:**

On April 23, 2013, the Board approved this contract. BCPS currently uses the SmartFind Express® software that automates the substitute teacher finding process. This modification accommodates an add-on software module for the digital resource library (DRL) that provides teaching and professional development resources for teachers. The DRL will be available systemwide to all educators and will provide onsite professional development services and support.

The DRL is an on-demand professional development library built to support 21<sup>st</sup> century instructional design and delivery. BCPS staff will have access to a collection of resources and essential tools designed to maximize teacher effectiveness. The library includes tools, templates, professional development kits, and personalized professional development pathways for educators. The DRL supports *Blueprint 2.0*, Goal 1, Strategic Initiative C.

**Recommendation:**

Award of contract modification is recommended to:

eSchool Solutions, Inc.

Orlando, FL

**Responsible school or office:**

Department of Digital Learning

**Contact person:**

Ryan Imbriale

**Funding source:**

Operating and Grant budgets

**3. Contract:** Cohort –Business Administration  
**Contract #:** RGA-906-14

**Term:** 5 years    **Extension:** N/A    **Contract Ending Date:** 12/31/18  
**Estimated total award value:**    \$ 281,250

**Board meeting date:**            October 22, 2013  
**Bid issued:**                        N/A  
**Pre-bid meeting date:**        N/A  
**Due date:**                          N/A  
**No. of vendors issued to:**    N/A  
**No. of bids received:**         N/A  
**No. of no-bids received:**    N/A

**Description:**

This contract is for a cohort program to provide 45 graduate-credit hours in business and management strategies coursework. The cohort will begin in the fall semester of 2014 and conclude in the fall semester of 2018. Successful completion of the course will lead to a Master in Business Administration degree. Enrollment is open to BCPS Division of Business Services’ staff and instructional staff interested in school business leadership, with a maximum of 25 participants. Interested participants must pass the Graduate Management Admissions Test and meet all university acceptance requirements. This is for a joint degree conferred by Towson University and the University of Baltimore.

The cohort supports the *Blueprint 2.0* Goal 4, Strategic Initiative A. The cohort coursework will focus on organizational effectiveness through innovative business practices and management strategies.

**Recommendation:**

Award of contract is recommended to:

Towson University	Towson, MD
<b>Responsible school or office:</b>	Office of Organizational Development
<b>Contact person:</b>	William S. Burke
<b>Funding source:</b>	Operating budget

**4. Contract:** Cohort – Educational Leadership and Instructional Technology  
Master of Science  
**Contract #:** RGA-904-14

**Term:** 4 years    **Extension:** N/A    **Contract Ending Date:** 12/31/17  
**Estimated total award value:** \$ 180,000

**Board meeting date:** October 22, 2013  
**Bid issued:** N/A  
**Pre-bid meeting date:** N/A  
**Due date:** N/A  
**No. of vendors issued to:** N/A  
**No. of bids received:** N/A  
**No. of no-bids received:** N/A

**Description:**

This contract is for a cohort program to provide 36 graduate-credit hours with an emphasis on pedagogy as it relates to the use of technology in classroom instruction and the leadership components correlated to Administrator I certification. The cohort will begin in the spring semester of 2014 and conclude in the fall semester of 2017. Successful completion of the course will lead to a Master of Science in Human Resource Development – Educational Leadership Track degree and Administrator I certification. Enrollment is open to BCPS tenured teachers, with a maximum of 20 participants.

There is a need for skilled and effective leaders who are focused on the delivery of 21<sup>st</sup> century instruction, information and technology learning competencies, rigorous instruction, digitally-enhanced curriculum, and support in all curricular areas. The cohort supports the *Blueprint 2.0* Goal 1, Strategic Initiatives B and C, and Goal 4, Strategic Initiative A. The cohort coursework will focus on the infusion of 21<sup>st</sup> century skills into classroom instruction, curriculum development, and leadership.

**Recommendation:**

Award of contract is recommended to:

Towson University	Towson, MD
<b>Responsible school or office:</b>	Office of Organizational Development
<b>Contact person:</b>	William S. Burke
<b>Funding source:</b>	Operating budget

**5. Contract:** Cohort – School Library Media and Educational Leadership Master of Science  
**Contract #:** RGA-905-14

**Term:** 4.5 years    **Extension:** N/A    **Contract Ending Date:** 8/31/18  
**Estimated total award value:** \$ 210,000

**Board meeting date:** October 22, 2013  
**Bid issued:** N/A  
**Pre-bid meeting date:** N/A  
**Due date:** N/A  
**No. of vendors issued to:** N/A  
**No. of bids received:** N/A  
**No. of no-bids received:** N/A

**Description:**

This contract is for a cohort program to provide 42 graduate-credit hours in school library media and leadership coursework. The cohort will begin in the spring semester of 2014 and conclude in the summer semester of 2018. Successful completion of the course will lead to a Master of Science in Instructional Technology degree with dual certification in Library Media and Administration. Enrollment is open to BCPS tenured teachers, with a maximum of 20 participants.

There is a need for skilled and effective leaders who are prepared and capable of leading change in the digital age. The cohort supports *Blueprint 2.0*, Goal 1, Strategic Initiatives B and C and Goal 4, Strategic Initiative A. The cohort coursework will focus on the delivery of 21<sup>st</sup> century instruction, information and technology learning competencies, rigorous instruction, digitally-enhanced curriculum, and support in all curricular areas for all schools.

**Recommendation:**

Award of contract is recommended to:

Towson University	Towson, MD
<b>Responsible school or office:</b>	Office of Organizational Development
<b>Contact person:</b>	William S. Burke
<b>Funding source:</b>	Operating budget

**6. Contract:** Cohort – Urban Educational Leadership Master of Science Program  
**Contract #:** RGA-903-14

**Term:** 3 years    **Extension:** N/A    **Contract Ending Date:** 12/31/16  
**Estimated total award value:** \$ 123,750

**Board meeting date:** October 22, 2013  
**Bid issued:** N/A  
**Pre-bid meeting date:** N/A  
**Due date:** N/A  
**No. of vendors issued to:** N/A  
**No. of bids received:** N/A  
**No. of no-bids received:** N/A

**Description:**

This contract is for a cohort program to provide 33 graduate-credit hours in school leadership coursework. The cohort will begin in the spring semester of 2014 and conclude in the fall semester of 2016. Successful completion of the course will lead to a Master of Science in School Leadership degree. Enrollment is open to BCPS teachers who hold a bachelor’s degree in education, with a maximum of 15 participants.

There is a need to build leadership capacity for all schools. The cohort supports the *Blueprint 2.0*, Goal 4, Strategic Initiative A. The cohort coursework will focus on school improvement and transformational leadership and will prepare participants to assume leadership roles at all schools.

**Recommendation:**

Award of contract is recommended to:

Morgan State University

Baltimore, MD

**Responsible school or office:**

Office of Organizational Development

**Contact person:**

William S. Burke

**Funding source:**

Operating budget

7. **Contract:** Elementary Language Arts' Instructional Materials  
**Contract #:** MWE-820-14

**Term:** 10 years      **Extension:** N/A      **Contract Ending Date:** 10/30/23  
**Estimated contract authority:** \$ 15,675,096.45

**Board meeting date:** October 22, 2013  
**Public notice dates:** September 23, 2013 thru October 23, 2013  
**Public display dates:** September 23, 2013 thru October 23, 2013  
**Curriculum Committee approval date:** October 17, 2013

**Description:**

This contract consists of elementary language arts' curriculum. The initial purchase will encompass Grades 1–5. BCPS has the option to add kindergarten materials during the course of the contract. These materials will be used to develop a Common Core State Standards-aligned (CCSS-aligned) Grades K–5 elementary language arts' curriculum.

To develop a CCSS-aligned Grades K–5 elementary language arts' curriculum, many different types of texts are needed, including print and digital/multi-media resources. The materials must engage a diverse population and contribute to student learning of reading, writing, speaking, listening, and language. This set of materials has been thoughtfully designed to promote development of student language arts skills using increasingly complex texts. The teacher materials and available research should help teachers fully implement the BCPS' curriculum.

Under section §7-106, Paragraph (a) of the Education Article of the Annotated Code of Maryland, BCPS purchases the above materials upon the recommendation of the county superintendent and the adopted procedures of the county board. This recommendation is in accordance with Board of Education Policy and Superintendent's Rule 6002. Instructional materials are recommended after being carefully evaluated and selected by a Curriculum and Instruction committee for use in the subject area; the selected materials support the curriculum and meet the diverse needs of students. Under Superintendent's Rule 6002, instructional materials may be consumable and expendable and include, but are not limited to, such items as charts, kits, textbooks, magazines, newspapers, pictures, recordings, slides, transparencies, videos, video discs, workbooks, and electronic resources such as software, CD-ROMs, and online services.



**Recommendation:**

Award of contract is recommended to:

McGraw-Hill Education

Columbus, OH

**Responsible school or office:**

Department of Academics

**Contact person:**

Dr. Richard Weisenhoff

**Funding source:**

Operating budget

**8. Contract:** Psychiatric Evaluations  
**Contract #:** MWE-809-14

**Term:** 4 years      **Extension:** N/A  
**Estimated contract authority:** \$ 120,000

**Contract Ending Date:** 10/31/17

**Board meeting date:** October 22, 2013  
**Bid issued:** August 18, 2013  
**Pre-bid meeting date:** August 22, 2013  
**Due date:** September 6, 2013  
**No. of vendors issued to:** 13  
**No. of bids received:** 2  
**No. of no-bids received:** 0

**Description:**

This contract consists of supplemental services for the independent psychiatric evaluation services on an as-needed basis for non-work related illnesses and injuries. The services may include psychiatric review of employment records, identification of need for other services, treatment recommendations, assessment of ability to perform essential functions of position (independent medical evaluation), work restrictions, diagnosis, prognosis, transitional duty, hearings, and litigation. This contract replaces MWE-816-06 that will expire May 31, 2014. During the previous contract award period, BCPS spent \$143,175 on these types of services.

Board of Education policy 4006 recognizes that job-related medical evaluations are essential to the safety and security of our schools. The cultivation of a safe and secure workplace environment is a *Blueprint 2.0* systemwide priority. The evaluations provided under this contract allow BCPS to determine whether an employee may pose a threat to self, others, or the public. The capacity to support our employees results in earlier treatment and return to work.

**Recommendation:**

Award of contract is recommended to:

Interdynamics, Inc.  
Optimum Health Systems, Inc.

Lanham, MD  
Baltimore, MD

**Responsible school or office:**

Department of School Safety and Security

**Contact person:**

Dale Rauenzahn

**Funding source:**

Operating budget

**9. Contract:** Psychological Evaluations  
**Contract #:** MWE-810-14

**Term:** 4 years, 2 mos.      **Extension:** 2 years      **Contract Ending Date:** 12/31/19  
**Estimated contract authority:** \$ 150,000

**Board meeting date:** October 22, 2013  
**Bid issued:** August 18, 2013  
**Pre-bid meeting date:** August 22, 2013  
**Due date:** September 6, 2013  
**No. of vendors issued to:** 16  
**No. of bids received:** 2  
**No. of no-bids received:** 0

**Description:**

This contract consists of supplemental services for the independent psychological evaluation services on an as-needed basis for non-work related illnesses and injuries. The services may include psychological review of history records, work status, treatment recommendations, ability to perform essential functions of position (fitness for duty), work restrictions, diagnosis and prognosis, transitional duty, hearings, and litigation. This contract replaces MWE-809-06 that will expire May 31, 2014. During the previous contract award period, BCPS spent \$154,123 on these types of services.

Board of Education policy 4006 recognizes that job-related medical evaluations are essential to the safety and security of our schools. The cultivation of a safe and secure workplace environment is a *Blueprint 2.0* systemwide priority. The evaluations provided under this contract allow BCPS to determine whether an employee may pose a threat to self, others, or the public. The capacity to support our employees results in earlier treatment and return to work.

**Recommendation:**

Award of contract is recommended to:

Forensic & Law Enforcement Services, LLC	Towson, MD
Interdynamics, Inc.	Lanham, MD

<b>Responsible school or office:</b>	Department of School Safety and Security
<b>Contact person:</b>	Dale Rauenzahn
<b>Funding source:</b>	Operating budget