

BALTIMORE COUNTY PUBLIC SCHOOLS

DATE: October 22, 2013

TO: **BOARD OF EDUCATION**

FROM: S. Dallas Dance, Superintendent

SUBJECT: **REPORT ON THE PROPOSED CHANGES TO BOARD OF EDUCATION POLICY 7530, NAMING OF AN AREA OF A SCHOOL**

ORIGINATOR: Margaret-Ann F. Howie, Esq., General Counsel

RESOURCE PERSON(S): Patricia S. Clark, Policy and Compliance Officer

RECOMMENDATION

That the Board of Education reviews the proposed changes to Policy 7530.
This is the first reading.

Attachment I – Policy Analysis
Attachment II – Policy 7530

**POLICY ANALYSIS FOR
BOARD OF EDUCATION POLICY 7530
NAMING OF AN AREA OF A SCHOOL**

Statement of Issues or Questions Addressed

At the request of the president of the Board of Education, the Policy Review Committee has been asked to review Policy 7530 and make recommendations concerning expanding the policy to permit naming rights for certain persons. Policy 7530 outlines the standards for naming of a capital project or area of a school. The Policy Review Committee is recommending that the policy be revised to: (1) rename it; (2) permit parts of a school to be named after a person who is living; (3) include a statement regarding the implementation of this policy; and (4) conform with the Policy Review Committee's editing conventions.

Cost Analysis and Fiscal Impact on School System

No fiscal impact is anticipated by the revision of this policy.

Relationship to Other Board of Education Policies

1. Board of Education Policy 7330, *Capital Projects that are Funded by Private Donations*
2. Board of Education Policy 7520, *Naming of a Building and Dedication*
3. Board of Education Policy 8362, *Gifts*
4. Board of Education Policy 8363, *Conflict of Interest – Prohibited Conduct*

Legal Requirements

1. None

Similar Policies Adopted by Other Local School Systems

1. Howard County Board of Education, [Policy 6050](http://www.hcpss.org/board/policies/6050.pdf), *Naming and Renaming Schools*
2. Montgomery County Board of Education, [Policy FFA](http://www.montgomeryschoolsmd.org/departments/policy/pdf/ffa.pdf), *Naming School Facilities*
3. Prince George's County Board of Education, [Policy 3500](http://www1.pgcps.org/generalcounsel/boardpolicies/bp3000.aspx), *Naming of New Schools*

Draft of Proposed Policy

Attached

Other Alternatives Considered by Staff

No other alternatives were considered.

Timeline

First reading – October 22, 2013

Public comment – November 5, 2013

Third reading/vote – December 3, 2013

NEW CONSTRUCTION: Occupying

Naming of AN [a Capital Project or] Area of a School

I. Philosophy

[A.] The Board of Education of Baltimore County (Board) recognizes that individuals, private organizations, parent and community groups, or businesses may wish to propose a name for AN [a capital project or] area of a school.

II. Authority

A. THE BOARD HEREBY RETAINS THE RIGHT TO NAME OR RENAME ANY AREA OF A SCHOOL AT ANY TIME IN THE FUTURE IF THE NAME IS DEEMED BY THE BOARD TO BE INCONSISTENT WITH ITS EDUCATIONAL MISSION OR IS OTHERWISE DISRUPTIVE TO THE LEARNING ENVIRONMENT.

B. The Board reserves sole control and authority over the naming of any school, capital project or area of any school. [Moreover, the Board hereby retains the right to rename any capital project or area at any time in the future if the name is deemed by the Board to be inconsistent with its educational mission or IS otherwise disruptive to the learning environment.]

III. STANDARDS [Implementation]

A. The Board WILL CONSIDER THE FOLLOWING CRITERIA WHEN [hereby directs the Superintendent to establish procedures for] accepting a proposal to name OR RENAME AN [a capital project or] area of a school: [.]

1. Exceptional private donations or other circumstances [may be recognized by naming a capital project or an appropriate area at a school] in honor of a [deceased individual,] private organization, business, community organization, or foundation.
2. A PERSON, LIVING OR DEAD, WHO HAS MADE A CONTRIBUTION OF SIGNIFICANCE TO BALTIMORE COUNTY PUBLIC SCHOOLS.

- B. [3.]Unless reauthorized by the Board, no naming OR RENAMING shall extend beyond FIFTEEN (15) [ten (10)] years from the date of formal Board adoption, EXCEPT THAT FOR GOOD CAUSE SHOWN, THE BOARD MAY REVOKE ANY NAME ASSIGNED TO AN AREA OF A SCHOOL BEFORE THE EXPIRATION OF THE FIFTEEN YEAR PERIOD.

IV. IMPLEMENTATION

THE BOARD DIRECTS THE SUPERINTENDENT TO IMPLEMENT THIS POLICY.

Related Policies: Board of Education Policy 7330, *Capital Projects that are Funded by Private Donations*
Board of Education Policy 7520, *Naming of the Building and Dedication*
Board of Education Policy 8362, *Gifts [to the Board of Education, Schools, and Offices Within the School System]*
Board of Education Policy 8363, *Conflict of Interest-PROHIBITED CONDUCT*

Policy
Adopted: 03/08/05
Revised: 01/12/11
REVISED: _____

Board of Education of Baltimore County