DATE: November 5, 2013

TO: BOARD OF EDUCATION

FROM: S. Dallas Dance, Superintendent

SUBJECT: CONSIDERATION OF THE PROPOSED CHANGES TO BOARD OF EDUCATION POLICY 7530, NAMING OF AN AREA OF A SCHOOL

ORIGINATOR: Margaret-Ann F. Howie, Esq., General Counsel

RESOURCE PERSON(S): Patricia S. Clark, Policy and Compliance Officer

RECOMMENDATION

That the Board of Education approves the proposed changes to Policy 7530.

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Attachment I – Policy Analysis
Attachment II – Policy 7530
Statement of Issues or Questions Addressed
At the request of the president of the Board of Education, the Policy Review Committee has been asked to review Policy 7530 and make recommendations concerning expanding the policy to permit naming rights for certain persons. Policy 7530 outlines the standards for naming of a capital project or area of a school. The Policy Review Committee is recommending that the policy be revised to: (1) rename it; (2) permit parts of a school to be named after a person who is living; (3) include a statement regarding the implementation of this policy; and (4) conform with the Policy Review Committee’s editing conventions.

Cost Analysis and Fiscal Impact on School System
No fiscal impact is anticipated by the revision of this policy.

Relationship to Other Board of Education Policies
1. Board of Education Policy 7330, Capital Projects that are Funded by Private Donations
2. Board of Education Policy 7520, Naming of a Building and Dedication
3. Board of Education Policy 8362, Gifts
4. Board of Education Policy 8363, Conflict of Interest – Prohibited Conduct

Legal Requirements
1. None

Similar Policies Adopted by Other Local School Systems

Draft of Proposed Policy
Attached

Other Alternatives Considered by Staff
No other alternatives were considered.

Timeline
First reading – October 22, 2013
Public comment – November 5, 2013
Third reading/vote – November 5, 2013
NEW CONSTRUCTION: Occupying

Naming of AN [a Capital Project or] Area of a School

I. Philosophy

[A.] The Board of Education of Baltimore County (Board) recognizes that individuals, private organizations, parent and community groups, or businesses may wish to propose a name for ANY [a capital project or] area of a school AND ANY OF ITS GROUNDS.

II. Authority

A. THE BOARD HEREBY RETAINS THE RIGHT TO NAME OR RENAME ANY AREA OF A SCHOOL AND ITS GROUNDS AT ANY TIME IN THE FUTURE IF THE NAME IS DEEMED BY THE BOARD TO BE INCONSISTENT WITH ITS EDUCATIONAL MISSION OR IS OTHERWISE DISRUPTIVE TO THE LEARNING ENVIRONMENT.

B. The Board reserves sole control and authority over the naming of any school, capital project, or ANY area of A [any] school AND ITS GROUNDS. [Moreover, the Board hereby retains the right to rename any capital project or area at any time in the future if the name is deemed by the Board to be inconsistent with its educational mission or otherwise disruptive to the learning environment.]

III. STANDARDS [Implementation]

A. The Board WILL CONSIDER THE FOLLOWING CRITERIA WHEN accepting a proposal to name OR RENAME AN [a capital project or] area of a school OR ANY OF ITS GROUNDS: [.]

1. Exceptional private donations or other circumstances [may be recognized by naming a capital project or an appropriate area at a school] in honor of a [deceased individual,] private organization, business, community organization, or foundation.

2. A PERSON, LIVING OR DEAD, WHO HAS MADE A CONTRIBUTION OF SIGNIFICANCE TO BALTIMORE COUNTY PUBLIC SCHOOLS OR TO EDUCATION IN THE STATE OF MARYLAND.
B. [3.] Unless reauthorized by the Board, no naming OR RENAMING shall extend beyond FIFTEEN (15) [ten (10)] years from the date of formal Board adoption, EXCEPT THAT FOR GOOD CAUSE SHOWN, THE BOARD MAY REVOKE ANY NAME ASSIGNED TO AN AREA OF A SCHOOL AND ITS GROUNDS BEFORE THE EXPIRATION OF THE FIFTEEN YEAR PERIOD.

IV. IMPLEMENTATION

THE BOARD DIRECTS THE SUPERINTENDENT TO IMPLEMENT THIS POLICY.

Related Policies: Board of Education Policy 7330, *Capital Projects that are Funded by Private Donations*
Board of Education Policy 7520, *Naming of the Building and Dedication*
Board of Education Policy 8362, *Gifts [to the Board of Education, Schools, and Offices Within the School System]*
Board of Education Policy 8363, *Conflict of Interest-PROHIBITED CONDUCT*